



volunteering
queensland

Volunteer Involving Organisation Register Media Pack

Your guide to sharing information about the Volunteer Involving Organisation (VIO) Register and the Voice of the Volunteer Survey Tool.

February 2026



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Introduction

The Volunteering Involving Organisation (VIO) Register was developed by Volunteering Queensland in partnership with My Community Directory to identify organisations across Queensland that involve or want to involve volunteers, and to help create a more connected volunteering ecosystem. The Voice of the Volunteer Survey, available to organisations who have joined the VIO Register, was developed to empower volunteer involving organisations to better understand their volunteers, improve engagement, and strengthen the sustainability of their programs.

How you can help

You can support us in encouraging organisations across Queensland that involve or want to involve volunteers to join the VIO Register by spreading the word to your networks across your channels. Easy ways to do this include:

1. Share a social media post with your followers.
2. Distribute flyers amongst your community.
3. Spread the word through your newsletter.
4. Show your involvement in the VIO Register by adding a message to your website.
5. Follow Volunteering Queensland on social media and share our posts about the VIO Register.



Key messages

VIO Register

About the VIO Register

- The VIO Register is Queensland's biggest volunteering network.
- It is a joint initiative of Volunteering Queensland and My Community Directory to provide organisations with insights about volunteering in Queensland communities.
- The VIO Register identifies organisations that involve or want to involve volunteers.
- Any organisation across Queensland that involves volunteers or wants to involve volunteers can join the VIO Register for free.

Benefits for Organisations

- Become part of the biggest network of volunteer involving organisations in Queensland for free!
- Receive regular updates to stay connected and build the capacity of your volunteer programs – includes access to volunteer management resources and templates, funding and grant opportunities and training to upskill your volunteer managers.
- Have your voice heard about your volunteering needs and ideas.
- Share important information about your volunteering programs so we can direct support and advocacy to the areas that need it most.
- Access the free Voice of the Volunteer Survey, the first large-scale tool designed to measure and monitor the volunteer experience across the state.

Benefits for Councils

- A free and holistic view of your volunteering in your LGA.
- Comprehensive list of volunteer involving organisations in your LGA.
- Trends, data and insights around volunteering to inform decision making.
- Information to grow volunteering and ensure that your local volunteering ecosystem is meeting community need.
- Access to the free Voice of the Volunteer Survey, the first large-scale tool designed to measure and monitor the volunteer experience across the state.

How to join

- Your organisation can join the VIO Register through My Community Directory
- If you don't have a My Community Directory listing, it's free and easy to join online here: <https://www.mycommunitydirectory.com.au/Account/Login?loginFrom=VQ>

Voice of the Volunteer Survey Tool

- The Voice of the Volunteer Survey is the first large-scale tool designed to measure and monitor the volunteer experience across the state.
- This free, practical tool will empower volunteer-involving organisations to better understand their volunteers, improve engagement, and strengthen the sustainability of their programs.

How to access the VoV Survey tool

- The free survey tool is available to organisations who have joined the Volunteer Involving Organisation Register.
- If your organisation isn't on the VIO Register, you can join for free online here: <https://www.mycommunitydirectory.com.au/Account/Login?loginFrom=VQ>

How it works

- The Voice of the Volunteer Survey can be deployed via email, SMS, or QR code.
 - Collect anonymous, honest feedback from volunteers and view results instantly through a user-friendly dashboard.
 - Data can be viewed at both the organisational and location level, providing meaningful insights to guide improvements and celebrate success.
 - Carefully curated insights, practical tools, and resources have been gathered by Volunteering Queensland and will be made accessible to organisations to quickly turn their survey results into action – kickstarting their journey to enhance and strengthen the volunteer experience.
-

Resources

A range of resources have been provided for you to share on your channels and with your networks, including flyers, newsletter articles, social media tiles and captions, and messaging for your website to show your involvement. Download the resources now from the [VIO Register Promo Hub here](#).



Tip: You can customise the social media and newsletter resources using the key messages provided and to suit your organisation and community.

Flyers

[Download flyers from the VIO Register Promo Hub here](#)

VIO Register Flyer

The flyer features a large 'VIO Register' logo on the left. The 'VIO' is in black and 'Register' is in red. Below the logo, there is a paragraph about the partnership with My Community Directory (MCD) and a QR code with the text 'Join the VIO Register'. On the right, there are two columns of benefits for organisations and councils, each with an icon and a brief description. At the bottom, there is a 'Connect with us' section with contact information and social media icons, and a 'Spread the word' section with a QR code and the volunteering Queensland logo.

VIO Register

Volunteering Queensland (VQ) has partnered with My Community Directory (MCD) to provide you with insights about volunteering in your community so you can be more informed and connected.

The **Volunteer Involving Organisation Register (VIO Register)** has been developed to identify organisations across Queensland that involve or want to involve volunteers, and to help create a more connected volunteering ecosystem.

Join the VIO Register

Benefits for organisations

- Free listing on My Community Directory to promote your services to the community
- Regular updates and resources to stay connected and build capacity
- Have your voice heard about your volunteering needs and ideas
- Better information about the sector will improve advocacy for volunteers & VIOs

Benefits for Councils

- A holistic view of volunteering in your LGA
- Trends, data and insights around volunteering to inform decision making
- Comprehensive list of volunteer involving organisations in your LGA
- Information to grow volunteering and ensure that your local volunteering ecosystem is meeting community needs

Login to your My Community Directory account to view your dashboard

Connect with us

07 3002 7600
reception@volunteeringqld.org.au

Facebook, Instagram, LinkedIn icons

Spread the word

volunteering Queensland logo

Voice of the Volunteer Survey

Voice of the Volunteer Survey

A new way to understand and strengthen the volunteer experience

The Voice of the Volunteer Survey, developed by Volunteering Queensland in partnership with My Community Directory, is the first large-scale mechanism designed to measure and monitor the volunteer experience across the state.

This free, practical tool will empower volunteer-involving organisations to better understand their volunteers, improve engagement, and strengthen the sustainability of their programs.

The Voice of the Volunteer Survey was developed using evidence-based methodology and aligned with sector standards.

This tool is available to organisations who are on the Volunteer Involving Organisation Register.

If your organisation isn't already on the register, it's easy and free to join.



Join the VIO Register

What questions are asked in the survey?

The survey questions are divided into four key sections: Prepare, Recruit, Support and Evaluate.

Prepare: These questions will ask about how an organisation has planned for volunteer involvement, things like the program design and resource allocation.

Recruit: These questions help an organisation understand how volunteers got involved in volunteering and how they found the onboarding process.

Support: These questions help your organisation figure out how to best develop, communicate with and recognise volunteers.

Evaluate: These questions are about feedback and evaluation.

How it works

The survey tool is available to organisations who have joined the Volunteer Involving Organisation Register — a free platform for organisations to connect, stay informed, and access tools that make their volunteering program stronger.

With just a few clicks, organisations can:

- Deploy the survey via email, SMS, or QR code.
- Collect anonymous, honest feedback from volunteers.
- View results instantly through a user-friendly dashboard.



Find out more information

Connect with us

 07 3002 7600

 reception@volunteeringqld.org.au



Newsletter articles

Promoting the VIO Register

Be more connected and informed about volunteering in your community

Volunteering Queensland is inviting all organisations that engage with volunteers to join the Volunteer Involving Organisation Register – a growing network shaping the future of volunteering in Queensland.

The VIO Register will provide you with insights about volunteering in your community so you can be more connected and informed about volunteering.

Developed to identify organisations across Queensland that involve or want to involve volunteers, the VIO Register will help create a more connected volunteering ecosystem.

By joining the VIO Register, you can:

- Share your organisation's needs.
- Get insights into local volunteering data.
- Connect with support, training & opportunities.
- Access a free, research-backed volunteer survey tool.

We've joined 450 other organisations, now it's your turn.

Visit Volunteering Queensland's website to find out more and join the VIO Register today: <https://volunteeringqld.org.au/volunteer-involving-organisation-vio-register/>



Promoting the Voice of the Volunteer Survey

Want to better understand your volunteers?

The Voice of the Volunteer Survey, developed by Volunteering Queensland in partnership with My Community Directory, is a first-of-its-kind initiative designed to better understand and strengthen the volunteer experience across our state.

This free, research-backed survey tool enables volunteer involving organisations to easily gather anonymous feedback from their volunteers, helping improve engagement, wellbeing and retention.

Available to organisations who have joined the Volunteer Involving Organisation (VIO) Register, the Voice of the Volunteer survey tool allows organisations to deploy surveys via email, SMS or QR code, and view results through an interactive dashboard at both organisational and location levels.

Importantly, the survey also generates aggregated, anonymised data at both Local Government Area (LGA) and state levels – creating, for the first time, a comprehensive picture of the volunteer experience across Queensland.

You can access the survey tool through the VIO Register. If your organisation isn't registered yet, don't worry – registration is free and easy. Join the VIO Register here: <https://www.mycommunitydirectory.com.au/Account/Login?loginFrom=VQ>

Learn more about the Voice of the Volunteer Survey here:
<https://volunteeringqld.org.au/voice-of-the-volunteer-survey/>



Social Media tiles

[Download the tiles on the VIO Register Promo Hub](#)



Note: Please tag @volunteeringqueensland and @MyCommunityDirectory+Diary in your posts on LinkedIn and Facebook.

Suggested caption

We're proud to be part of the Volunteer Involving Organisation (VIO) Register! It's helping build a connected volunteering ecosystem across Queensland, and we're adding our voice to the mix.

If your organisation involves volunteers, join us:

<https://volunteeringqld.org.au/volunteer-involving-organisation-vio-register/>

Calling all community groups, clubs and volunteer organisations!

When you join the VIO Register, you join a growing network of organisations that involve volunteers. Your involvement could help shape the future of volunteering in Queensland.

It's free and easy to join on Volunteering Queensland's website here:

<https://volunteeringqld.org.au/volunteer-involving-organisation-vio-register/>

Social tile



Suggested caption

Want to know how other volunteer organisations are creating successful volunteer programs?

Joining VIO Register gives you better access to volunteer management resources, training, funding opportunities and connection with other organisations who share your challenges and solutions. Join the club and get the inside scoop! We're on the VIO Register, and you should be too. Find out more and join by heading to Volunteering Queensland's website here:

<https://volunteeringqld.org.au/volunteer-involving-organisation-vio-register/>

Do you have a way to collect feedback from your volunteers?

The Voice of the Volunteer Survey tool, developed by Volunteering Queensland in partnership with My Community Directory, is the answer you're looking for.

This free and practical tool will help you better understand your volunteers and turn anonymous feedback into real change.

Find out more about this tool on Volunteering Queensland's website here: <https://volunteeringqld.org.au/voice-of-the-volunteer-survey/>

Social tile



Suggested caption

Social tile

Looking for ways to improve your volunteer program?
The Voice of the Volunteer Survey is the first large-scale tool developed by Volunteering Queensland in partnership with My Community Directory to measure and monitor volunteer experience. Through this survey, your volunteers will tell you what's working – and what needs improvement – so you can build stronger, more rewarding experiences. Find out how it works on Volunteering Queensland's website here:
<https://volunteeringqld.org.au/voice-of-the-volunteer-survey/>



Want to find out what your volunteers really think of their experience?
The Voice of the Volunteer Survey is waiting and ready for you to deploy via email, SMS, or QR code. Collect anonymous, honest feedback from volunteers and view results instantly through a user-friendly dashboard. Sounds too good to be true? We promise it's not. Find out how your organisation can access and deploy the Voice of the Volunteer Survey now on Volunteering Queensland's website here:
<https://volunteeringqld.org.au/voice-of-the-volunteer-survey/>



Website messaging



Suggestion: Add this message and the VIO Register logo in your website footer.

[Download the VIO Register logo on the VIO Register Promo Hub](#)

Website message

[*add your organisation name here*] is proud to be a part of the Volunteering Involving Organisation Register – Queensland's biggest volunteering network, led by [Volunteering Queensland](#).

VIO Register logo





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